



Welcome

Dear Business Partner:

At Blue Cross Blue Shield of Massachusetts, supporting access to health care is of critical importance to us. When the Medicare Modernization Act was passed in 2003, we realized there would be many opportunities for us to address the issue of access to health coverage, in particular, coverage and availability of prescription medications for Medicare beneficiaries. To that end, we have issued the following [press release](#), which describes our recent initiative to offer a regional prescription drug program for seniors and other Medicare beneficiaries under the Medicare Modernization Act in collaboration with three other New England Blue plans. We look forward to being able to work with you and any of your clients who offer retiree health benefits to find the Blue solution for their senior health and prescription drug coverage needs.

If you have any questions about this press release, please contact your Account Executive.

Sincerely,

Carlos Cubia
Vice President
Sales Division

If the above link is not functioning in your email, copy and paste the URL listed below into a browser window.

Press Release:

http://www.bluecrossma-bluesline.com/BlueLinks_eNews/032405_email/PDP_PR.pdf

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