



Welcome

Dear Business Partner:

We are well into the second quarter of 2004, and we wanted to share with you our first quarter financial results. As a result of both positive sales and retention performance, we experienced a very solid quarter, adding almost 80,000 members. Our current total membership is now approximately 2.6 million members.

We could not have achieved these results without your continuing dedication and support. We appreciate the opportunity to continue serving you and your clients.

For more details about our first quarter results, please read the [attached press release](#) (PDF, 68 KB). If you have any questions, please contact your Account Executive.

Sincerely,

Tim O'Brien
Senior Vice President
Sales

If the above link is not functioning in your email, copy and paste the URL listed below into a browser window.

Financial Results Press Release (PDF, 68 KB):

http://www.bluecrossma-bluesline.com/BlueLinks_eNews/Bkr_May_Email_051404/Q1_Earnings_PR.html

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